

Message Text

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SUBJ: PRESENTATIONS FOR BICENTENNIAL YEAR

REF: MOSCOW 10437 (C)

1. PLANNING FOR THE EMBASSY'S BICENTENNIAL YEAR IS MOVING ALONG WELL, WITH MINCULT AND GOSKONTSERT ACCEPTANCE OF FIVE PAGES FOR 1976 (REFTEL). ONLY ADDED CONCENTRATION ON JULY 4 PROGRAMMING AND ON A BICENTENNIAL EXHIBIT IS NECESSARY FOR A TRULY SUPERIOR YEAR'S PROGRAMMING. AN EXHIBIT ON AMERICA'S ACHIEVEMENT IN HISTORICAL PERSPECTIVE IS A PIVOTAL IMPORTANCE, IN P&C'S VIEW, AS IT WOULD OFFER THE PLATFORM FOR A COHERENT SERIES OF PRESENTATIONS FOCUSED CLOSELY ON MISSION OBJECTIVES.

2. OF THE PAGES DESCRIBED IN REFTEL, P&C ASKS THAT THE UNIVERSITY BAND OR JAZZ ENSEMBLE BE SCHEDULED TO PERMIT ITS ENTERTAINING AT THE SPASO HOUSE JULY 4 RECEPTION. WE SUGGEST ALSO THAT THE BICENTENNIAL EXHIBIT OPEN IN MOSCOW ON JULY 4, WITH THE ATTENDANCE OF A DELEGATION OF DISTINGUISHED U.S. SCHOLARS, WHO WOULD STAY FOR SEMINARS WITH THEIR SOVIET COLLEAGUES.

3. WE ENVISAGE A LARGE EXHIBIT FOR MOSCOW, OF A SIZE TO FILL THE MANEGE EXHIBIT HALL. TAKING THE HISTORY OF THE UNITED STATES CHRONOLOGICALLY WITHIN TOPICS, THE EXHIBIT MIGHT INCLUDE PHOTOS, TEXTS, FACSIMILES OF OUR FAMOUS DOCUMENTS, MODELS AND
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PANORAMAS, PAINTINGS. WE WOULD HOPE FOR SEVERAL SLIDE AND

SCREEN AND SOUND ROOMS, ALSO LIMITED ACCESS CORE LIBRARIES ON SPECIAL SUBJECTS. DURING THE EXHIBIT, A VARIETY OF HIGH-LEVEL SEMINARS WOULD BE CO-SPONSORED -- WE HOPE -- BY THE INSTITUTE FOR THE STUDY OF THE USA. THERE SHOULD BE GUIDES, OF COURSE, AND A PRESTIGE BROCHURE.

4. WE WOULD EXPECT THE EXHIBIT TO TRAVEL TO LENINGRAD AND KIEV ONLY, THOUGH IN THE LATTER TWO CITIES A SMALLER FORMAT MIGHT BE REQUIRED AND THE SEMINAR SCHEDULE WOULD DEFINITELY BE REDUCED. SHOWING IN THREE CITIES BY THE END OF 1976, THE EXHIBIT WOULD COMPLETE ITS RUN WITHIN THE NINE-EXHIBIT LIMIT OF THE TRI-ANNUAL AGREEMENT NOW IN FORCE AND BEFORE IT EXPIRES ON DECEMBER 31, 1976. THUS, NO SPECIAL NEGOTIATIONS WOULD BE REQUIRED.

5. THE "PHOTOGRAPHY USA" EXHIBIT NOW EARMARKED FOR SHOWING IN THE USSR AFTER DISPLAY IN VARIOUS EAST EUROPEAN CITIES WOULD, IN THIS CASE, BE SHOWN IN THE USSR IN 1977, WITHIN THE NEXT TRI-ANNUAL AGREEMENT, NEGOTIATIONS FOR WHICH SHOULD TAKE PLACE TOWARD THE END OF 1976. THE DETAILED EXHIBIT CONTRACT FOR THE NUMBER OF EXHIBITS SPECIFIED IN THE OVERALL AGREEMENT WOULD, AS ALWAYS, RESULT FROM SEPARATE SUBSEQUENT TALKS.

6. AS THE EXHIBIT PROJECT DEVELOPS, WE WOULD SUGGEST A SPECIAL OCCASION FOR PROPOSING THAT ITS MOSCOW SHOWING BE IN THE MANEGE EXHIBIT HALL.
STOESSEL

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